

LUXE RED

RESIDENTIAL
EXCELLENCE
IN DESIGN

AWARDS

LUXE INTERIORS + DESIGN LUXE RED AWARDS 2019

Luxe Interiors + Design's annual RED Awards recognizes and honors excellence, innovation and the best residential architecture, interior design and landscape architecture projects across the country.

IMPORTANT DATES

OCT. 15, 2018	Competition opens
NOV. 16, 2018	Competition closes
JAN. 14, 2019	Readers' Choice voting begins
JAN. 25, 2019	Readers' Choice voting ends
FEB. 28, 2019	Regional Winners, Best of the Rest Winner(s), and Readers' Choice Winners notified
APRIL 2019	National and Regional Winners recognized at <i>Luxe RED Awards</i> ceremony held in Napa Valley
MAY/JUNE 2019	National and Regional Winners featured in <i>Luxe Interiors + Design</i> May/June RED Awards issue on newsstands in May 2019 Regional Winners celebrated locally throughout May/June 2019

GUIDELINES

- ▶ Entries must be submitted and received via the online entry system by 12 midnight (ET) on November 16, 2018.
- ▶ All images must be jpg, zip or tiff format. Low resolution images can be submitted. If you have a winning project, you will be contacted for high resolution photography.
- ▶ A project description is required.
- ▶ Entries for each Category are voted on regionally (New York, Miami, Palm Beach, Houston, Dallas, Austin, Chicago, Arizona, Colorado, San Francisco, Southern California, Los Angeles, Pacific Northwest) ("Regional Category Winners")
- ▶ Regional Category Winners compete on a National level. National Category Winners and Readers' Choice will be selected for each of the 8 categories.
- ▶ Entries from areas outside of these primary regions will be voted on for a "Best of the Rest" award. If *Luxe* does not receive at least 10 qualifying submissions per category, *Luxe* will award one overall "Best of the Rest" award that is not category specific. The Best of the Rest award winner(s) will not compete on a National Level.
- ▶ Only residential projects are accepted.
- ▶ Submissions can be made either by an individual or a firm. Submissions will only be considered for awards in the category for which they were submitted, and awards will only be made to the submitting person/firm.

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CATEGORIES

- 1 CONTEMPORARY INTERIOR DESIGN
- 2 CLASSIC INTERIOR DESIGN
- 3 CONTEMPORARY ARCHITECTURE
- 4 CLASSIC ARCHITECTURE
- 5 KITCHEN
- 6 BATHROOM
- 7 LANDSCAPE DESIGN/OUTDOOR LIVING
- 8 MAJOR RESTORATION OR RENOVATION

ELIGIBILITY

- ▶ Design, building, architecture and landscaping professionals from within the United States.
- ▶ Project submissions may be located anywhere and must have been completed between 2017 and 2018. We will accept submissions that have been previously published.

JUDGING CRITERIA

- ▶ In conjunction with *Luxe Interiors + Design's* Editor-in-Chief, a multidisciplinary panel of notable industry experts will review submissions and select winners.
- ▶ Each project is evaluated on its own merits according to the following criteria:
 - **Aesthetics:** Is the design engaging, compelling, visually stimulating? Does it provoke interest, have the capacity to be captivating?
 - **Regionally Relevant:** How well does the project fit into its regional landscape and environment? How appropriate is it in context?
 - **Creativity:** Does it incorporate a forward-thinking or original approach, use a new medium or materials?

WINNERS RECEIVE

- ▶ Prestigious Display Award
- ▶ National promotion in the May/June 2019 issue of *Luxe Interiors + Design*
- ▶ Promotion on luxeredawards.com and *Luxe's* social media platforms
- ▶ Recognition at *Luxe RED Awards* event held in April 2019

READERS' CHOICE:

Entries may opt into the Readers' Choice Award, decided by the general public, for each Category. Voting will take place online from January 14, 2019 – January 25, 2019 via luxeredawards.com

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SUBMISSION SPECS

Images: You may submit up to 5 images per project in jpg, zip or tiff format. Professionally shot images are recommended. Low resolution images can be submitted. If you have a winning project, you will be contacted for high resolution photography. Images may not contain any watermarks and/or the name or logo of the design professional, firm, company, client. Before-and-after images (up to 10 images) are required for Major Restoration or Renovation submissions only.

Project description: No more than 200 words, including inspiration behind the project; goals and how they were met; solutions to design challenges; setting/physical locale; type of floor plan; size (e.g., square footage, number of rooms, acres); notable architectural, physical features (interior or exterior); color palette; materials used. Each description must include a caption and photographer credit to coordinate with the supplied image.

FEES

- ▶ \$250 for first submission
- ▶ \$95 for additional submissions
- ▶ \$25 for the Readers' Choice submission
- ▶ All material required for a submission must be provided by the deadline. Submissions that do not follow specifications will be disqualified without notice or refund.

Subject to Official Rules available at
www.luxeredawards.com/officialrules

For more information, see
www.luxeredawards.com/about



*Actual RED Awards layouts subject to change

▶ MAY/JUNE IN BOOK RED AWARDS COVERAGE*

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**THINK YOUR
PROJECT HAS
WHAT IT TAKES?**

**SUBMIT TODAY AT
WWW.LUXEREDAWARDS.COM**

Submissions Open: October 15, 2018
through November 16, 2018

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