

LUXE RED

RESIDENTIAL
EXCELLENCE
IN DESIGN
AWARDS

2022

LUXE INTERIORS + DESIGN RED AWARDS FOR PRODUCTS

Luxe Interiors + Design's annual RED Awards honors excellence and innovation for the best-designed products across 12 key home categories.

IMPORTANT DATES

OCT. 4, 2021	Submissions open.
DEC. 2, 2021	Submissions close.
JAN. 24, 2022	Readers' Choice voting begins.
FEB. 21, 2022	Readers' Choice voting ends.
APRIL 2022 Date and time to be determined.	Product Category Winners and Readers' Choice Winners are notified.
JUNE 2022 Date and time to be determined.	All Winners recognized at <i>Luxe</i> RED Awards ceremony.
JULY/AUGUST 2022	All Winners featured in <i>Luxe Interiors + Design</i> July/August RED Awards issue on newsstands July 2022.

GUIDELINES

- ▶ All times are expressed in U.S. Eastern time. If a date is the beginning or opening of a period, the deadline occurs at 12:00 a.m. on that day. If a date is the ending or closing of a period, the deadline occurs at 11:59 p.m. on that day.
- ▶ Entries must be submitted and received via the online entry system by 11:59 p.m. on December 2, 2021.
- ▶ Only residential products are accepted.
- ▶ Submissions can be made either by the designer or the manufacturer.
- ▶ Categories may be renamed, consolidated, or eliminated and entries may be reassigned at the editors' discretion.
- ▶ All images must be jpg or tiff format. Low-resolution images can be submitted. If you have a winning project, you will be contacted for high-resolution photography.
- ▶ Images must include a product silhouette photo and a photo in a design environment.
- ▶ A product description is required.
- ▶ One winner will be awarded for each Product Category.
- ▶ Additional Readers' Choice awards will be based on results of online voting.

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RESIDENTIAL PRODUCT CATEGORIES

- 1 BATH ACCENTS/
ACCESSORIES
- 2 CLOSETS/
STORAGE SYSTEMS
- 3 FLOORING/
FLOOR COVERINGS
- 4 FURNITURE
DESIGN
- 5 HOME
APPLIANCES
- 6 LIGHTING
- 7 KITCHEN ACCENTS/
ACCESSORIES
- 8 OUTDOOR
DESIGN
- 9 STONE/TILE/
HIGH PERFORMANCE SURFACES
- 10 TEXTILES
- 11 WINDOW TREATMENTS/
DOORS AND WINDOWS
- 12 WALLCOVERINGS

ELIGIBILITY

- ▶ Designers and manufacturers of a product used for residential purposes are eligible to submit that residential product for consideration in the Awards.
- ▶ The manufacturer of a product used for residential purposes is eligible to submit that product.
- ▶ Entries must be of a residential product introduced or redesigned between 2020 and 2021.
- ▶ Submitted products may be designed and manufactured domestically or internationally but must be available for purchase in the United States.

JUDGING CRITERIA

- ▶ In conjunction with *Luxe Interiors + Design's* Editor in Chief, a multidisciplinary panel of notable industry experts will review submissions and select winners.
- ▶ Each project is evaluated on its own merits according to the following criteria:
 - **Aesthetics:** Is the design engaging, compelling, visually stimulating? Does it provoke interest, have the capacity to be captivating?
 - **Creativity:** Does it incorporate a forward-thinking or original approach, use new materials or manufacturing technique?
 - **Innovation:** Does the product offer new or enhanced functionality or capabilities?

READERS' CHOICE

- ▶ Entrants may opt into the Readers' Choice Award for each category, which will be based on results of online voting from the general public. Voting will take place online January 24 – February 4, 2022 via luxeredawards.com.

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SUBMISSION SPECS

Images

- ▶ Submit up to 5 images in jpg or tiff format.
- ▶ Images must include one product silhouette and one product image in a design environment.
- ▶ Professionally shot low-resolution images recommended.
- ▶ Winners will be contacted for high-resolution imagery.
- ▶ Images submitted may not contain watermarks and/or logos.
- ▶ Image descriptions must include a caption and photographer credit.

Description

- ▶ Submit product description of up to 200 words, which should include:
 - Notes on design influence.
 - Notes on distinctive materials.
 - Notes on improved functionality or enhancements.

FEES

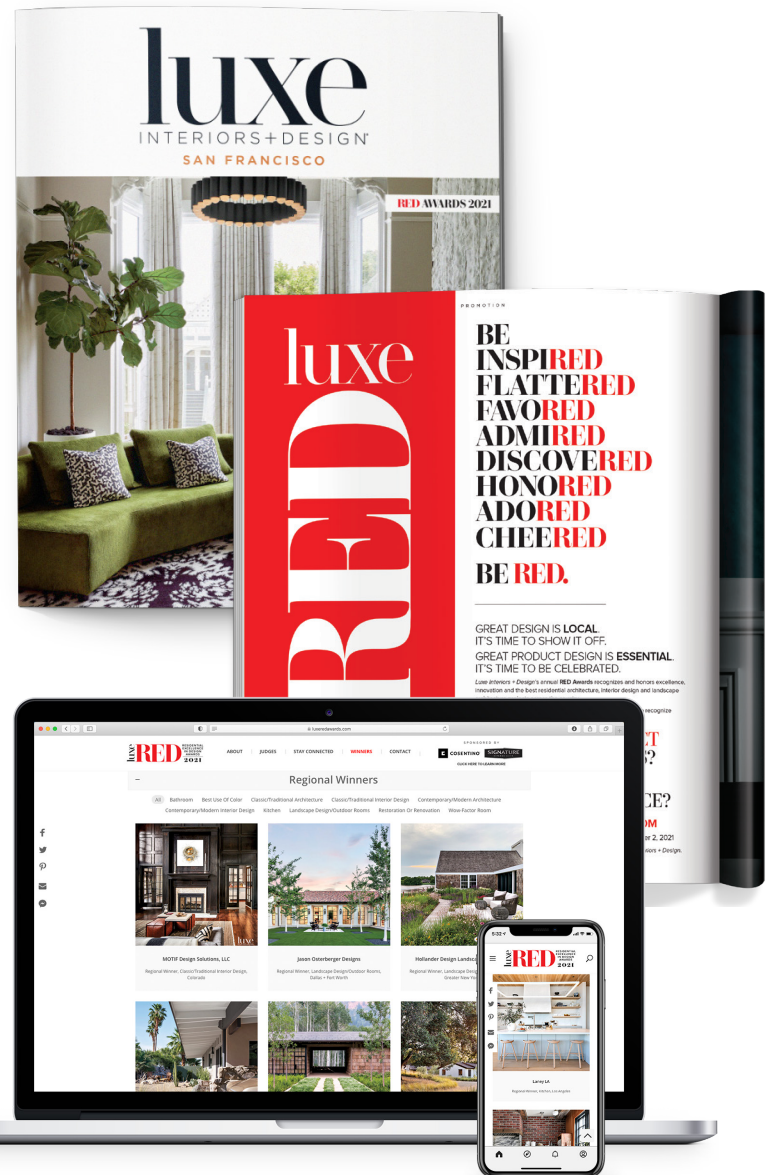
- ▶ \$300 for first submission.
- ▶ \$95 for additional submissions.
- ▶ \$25 for each Readers' Choice submission.
- ▶ All material required for a submission must be provided by the date and time when submissions close. Submissions that do not follow specifications will be disqualified without notice or refund.

GENERAL TERMS & CONDITIONS

Works are excluded from the competition if their presentation would infringe a right. The entrant authorizes *Luxe Interiors + Design* to publish the submission in the print edition of the magazine, on luxesource.com, luxeredawards.com, DesignTV by SANDOW and any affiliated websites and social media platforms. The submission may be reproduced, in whole or in part, for editorial and promotional purposes.

Entrants acknowledge that they have read the Official Rules of the 2022 RED Awards, and in particular the sections on entrant's representations, warranties and covenants regarding their Submission Content. Submission Content becomes the property of *Luxe Interiors + Design* and Luxe Media Group, LLC and their Affiliates, and will not be returned.

Refunds are not available for submissions once they have been formally entered. Submissions made that do not follow specifications are disqualified, and we will unfortunately not be able to provide a refund.



WINNERS RECEIVE

- ▶ National promotion in the July/August 2022 issue of *Luxe Interiors + Design*.
- ▶ Product Category Winners and Readers' Choice winners will be featured on luxeredawards.com
- ▶ Prestigious Display Award.
- ▶ Recognition at *Luxe RED Awards* events (virtual and/or live) held in June 2022.
- ▶ Social assets to promote their win.

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**THINK YOUR
PRODUCT IS
A DESIGN
MASTERPIECE?**

**SUBMIT TODAY AT
LUXEREDAWARDS.COM**

Submissions Open: October 4, 2021
through December 2, 2021