



***Luxe Interiors + Design* RED Awards for New Product Introductions '24-'25**

Luxe Interiors + Design's annual RED Awards honors excellence and innovation for the best-designed new product introductions across 12 key home categories.

IMPORTANT DATES

OCT. 7, 2024	Submissions open.
DEC. 6, 2024	Submissions close.
JAN. 27, 2025	Readers' Choice voting begins.
FEB. 14, 2025	Readers' Choice voting ends.
APRIL 2025 Date and time to be determined.	Product Category finalists and Readers' Choice finalists are notified.
2025 Date and time to be determined.	All winners recognized at <i>Luxe</i> RED Awards ceremony in Chicago, IL
2025 Date and time to be determined.	All winners highlighted in a print issue of <i>Luxe Interiors + Design</i> .

GUIDELINES

- ▶ All times are expressed in U.S. Eastern time. If a date is the beginning or opening of a period, the deadline occurs at 12:00 a.m. on that day. If a date is the ending or closing of a period, the deadline occurs at 11:59 p.m. on that day.
- ▶ Entries must be submitted and received via the online entry system by 11:59 p.m. on December 6, 2024.
- ▶ Only residential products are accepted.
- ▶ Submissions can be made either by the product designer or the manufacturer.
- ▶ Categories may be renamed, consolidated, or eliminated and entries may be reassigned at the editors' discretion.
- ▶ All images must be jpg or tiff format. Low-resolution images can be submitted. If you have a winning product, you will be contacted for high-resolution photography.
- ▶ No photo renderings will be accepted.
- ▶ Images must include a product silhouette photo and a photo in a design environment.
- ▶ A product description is required.
- ▶ One winner will be awarded for each Product Category.
- ▶ Additional Readers' Choice awards will be based on results of online voting.



RESIDENTIAL PRODUCT CATEGORIES

1 BATH ACCENTS
& ACCESSORIES

2 FLOORING &
FLOOR COVERINGS

3 FURNITURE
DESIGN

4 HARDWARE
COLLECTION

5 HOME
APPLIANCES

6 KITCHEN ACCENTS
& ACCESSORIES

7 LIGHTING

8 OUTDOOR FURNITURE, FABRICS,
LIGHTING & ACCESSORIES

9 TEXTILES &
BESPOKE FABRICS

10 TILE, STONE
& SURFACES

11 WALLCOVERINGS

12 WINDOWS
& DOORS

FINALISTS/WINNERS

▶ FINALISTS:

Finalists are selected by the Editorial team and will go on to compete to be the winner of a given category. Entries into Readers' Choice will be voted on by the general public through online voting.

▶ WINNERS:

Winners will be determined from the list of finalists in a given category and will be announced live at the RED Awards ceremony.

ELIGIBILITY

- ▶ Product designers and manufacturers of a product used for residential purposes are eligible to submit that residential product for consideration in the Awards.
- ▶ Entries must be of a residential product introduced or redesigned for 2024 and 2025.
- ▶ Submitted products may be designed and manufactured domestically or internationally but must be available for purchase in the United States.

JUDGING CRITERIA

- ▶ Each product is evaluated on its own merits according to the following criteria:
 - **Aesthetics:** Is the product design engaging, compelling, visually stimulating? Does it provoke interest, have the capacity to be captivating?
 - **Creativity:** Does it incorporate a forward-thinking or original approach, use new materials or manufacturing technique?
 - **Innovation:** Does the product offer new or enhanced functionality or capabilities?

READERS' CHOICE

- ▶ Entrants may opt into the Readers' Choice Award, which will be based on results of online voting from the general public, for each Category. Voting will take place online January 27-February 14, 2025 via luxeredawards.com.



SUBMISSION SPECS

Images

- ▶ Submit up to 5 images in jpg or tiff format.
- ▶ Images must include one product silhouette and one product image in a design environment.
- ▶ Professionally shot low-resolution images recommended.
- ▶ Finalists will be contacted for high-resolution imagery.
- ▶ Images may not contain watermarks and/or logos.
- ▶ Image descriptions must include a caption and photographer credit.
- ▶ Images submitted may not contain depictions of individuals.
- ▶ No photo renderings will be accepted.

Description

- ▶ Submit product description of up to 200 words, which should include:
 - Notes on design influence.
 - Notes on distinctive materials.
 - Notes on improved functionality or enhancements.

FEES

- ▶ 1st Submission – Early Bird Entry Pricing - \$320
Oct. 7 – Oct. 25, 2024.
- ▶ 1st Submission - Regular Entry Pricing - \$350
Oct. 26 – Nov. 30, 2024.
- ▶ 1st submission - Late Entry Pricing - \$400
(Dec. 1 - Dec. 6, 2024)
- ▶ \$100 for additional submissions.
- ▶ \$40 for each Readers' Choice submission.
- ▶ Early bird entries must be submitted and received via the online entry system by 11:59 p.m (U.S. Eastern time) on October 25, 2024.
- ▶ All material required for a submission must be provided by the date and time when submissions close. Submissions that do not follow specifications will be disqualified without notice or refund.

GENERAL TERMS & CONDITIONS

Works are excluded from the competition if their presentation would infringe a right or display disputed material. The entrant authorizes *Luxe Interiors + Design* to publish the submission in the print edition of the magazine, on luxesource.com, luxeredawards.com, DesignTV by SANDOW and any affiliated websites and social media platforms. The submission may be reproduced, in whole or in part, for editorial and promotional purposes.

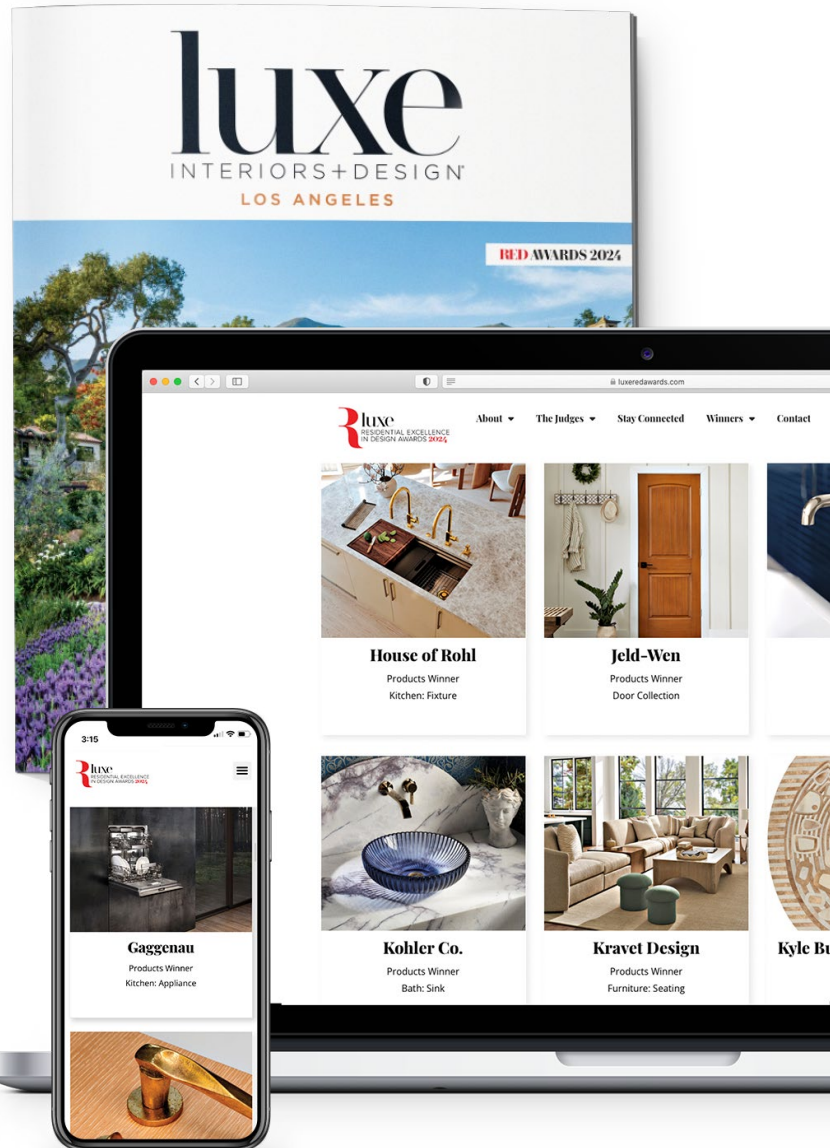
Entrants acknowledge that they have read the Official Rules of the 2025 RED Awards, and in particular the sections on entrant's representations, warranties and covenants regarding their Submission Content, as well as our [Privacy Policy](#). Submission Content becomes the property of *Luxe Interiors + Design* and Luxe Media Group, LLC and their Affiliates, and will not be returned.

Refunds are not available for submissions once they have been formally entered. Submissions made that do not follow specifications are disqualified, and we will unfortunately not be able to provide a refund.

WINNERS RECEIVE*

- ▶ *Luxe* will feature a selection of winners in a print issue of *Luxe Interiors + Design*, on our social media platforms and on luxesource.com.
- ▶ All winners will receive promotion on luxeredawards.com.
- ▶ Prestigious Display Award.
- ▶ Recognition at *Luxe* RED Awards ceremony.
- ▶ Social media assets to promote their win.

* 2025 timing to be determined and subject to change.





**THINK
YOUR
PRODUCT
IS A
DESIGN
MASTERPIECE?**

**SUBMIT TODAY AT
[LUXEREDAWARDS.COM](https://luxeredawards.com)**

Submissions Open:
October 7, 2024
through
December 6, 2024

luxe
INTERIORS+DESIGN®