



LUXE  
RESIDENTIAL  
EXCELLENCE  
IN DESIGN

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## RED Awards 2026 FAQ Guide

Welcome to the 2026 LUXE RED Awards!  
Our editors have compiled this guide  
to help you through the submission process.

If you have further questions about  
the RED Awards, please email  
[info@luxeredawards.com](mailto:info@luxeredawards.com).  
We look forward to reviewing your submission!

### IMPORTANT DATES

**SUBMISSIONS OPEN:** Monday, September 22, 2025 (12:00 AM ET)

**SUBMISSIONS CLOSE:** Friday, November 14, 2025 (11:59 PM ET)

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## GENERAL OVERVIEW

### *What are the RED Awards?*

The Residential Excellence in Design Awards (RED) honor excellence and innovation in residential architecture, interior design, built environment, and landscape architecture projects across the country, as well as outstanding new product introductions.

### *Why should I submit?*

Winning a RED Award is a prestigious honor and positions you, and your work, as a true standout. Winners receive the following:

- Editorial coverage in the May/June 2026 issue of LUXE Interiors + Design, reaching a 1M+ print audience nationwide.
- Celebration across LUXE's digital channels, reaching 3.2M+ engaged design enthusiasts.
- Spotlight on luxeredawards.com.
- Recognition at the RED Awards ceremony, complete with a custom display award.
- Official digital assets to promote your achievement.

## JUDGING + CRITERIA

### *How are project winners chosen and how can my submission stand out?*

Each project must have been completed between 2024 -2025, and is evaluated on its own merits according to the following criteria:

- **AESTHETICS:** Is the design engaging, compelling and visually stimulating?
- **CREATIVITY:** Does it incorporate a forward-thinking or original approach, use a new medium or materials?
- **REGIONAL RELEVANCE:** How well does the project fit into its regional landscape and environment?

Winners will be determined by a panel of notable industry experts in conjunction with LUXE Interiors + Design's Editor in Chief.

### *What are the judging criteria for products?*

All residential product submissions must have been introduced or redesigned for 2025 -2026 and be available for purchase in the United States. Each submission is evaluated on its own merits according to the following criteria:

- **AESTHETICS:** Is the product design compelling and unique? Does it enhance the residential environment?
- **CREATIVITY & INNOVATION:** Does the product showcase a forward-thinking or original approach—through new materials, manufacturing techniques, or enhanced functionality and capabilities?

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### *How does Readers' Choice voting work?*

The Readers' Choice Award is an optional add-on category for entries that have already been submitted to one of the main award categories (project or product). Winners are determined entirely by online public voting. You may opt in for an additional \$50 per entry by selecting the option on the online submission form. Voting will take place from Monday, January 12 through Friday, January 23, 2026, at [luxeredawards.com](http://luxeredawards.com). Promotional materials will be provided to help you share your submission.

## SUBMISSION GUIDELINES

Project and Product entries may be submitted to multiple categories, with each additional entry available at a discounted rate of \$100. Projects **do not need to have been published in LUXE** to be eligible. The RED Awards are open to **U.S.-based residential projects and products** only.

All submissions are completed through an **online submission form**, which collects all major components of your entry, including a 200-word description highlighting the inspiration and notable features. Each submission should also include:

- Up to five images in JPG or TIFF format (high-resolution preferred; low-resolution accepted, with winners contacted for high-res files).
- No watermarks, logos or photo renderings.
- Photographer credit and captions for each image.
- All product submissions must include a silo image of the product.

#### PROJECT CATEGORIES:

- Bathroom
- Wow Factor Room
- Exterior Architecture
- Interior Architecture
- Interior Design
- Jewel Box Spaces
- Kitchen
- Landscape Architecture
- Outdoor Spaces
- Restoration or Renovation

#### PRODUCT CATEGORIES:

- Bath Products, Plumbing & Appliances
- Flooring & Rugs
- Furniture Design
- Home Appliances
- Hardware
- Kitchen Products, Plumbing & Appliances
- Lighting
- Outdoor Furniture, Textiles, Lighting & Accessories
- Textiles
- Tile, Stone & Surfaces
- Wallcoverings
- Windows, Doors & Shades

Ready to enter? [START YOUR ENTRY NOW](#)

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## ADDITIONAL QUESTIONS:

### *What region should I submit my project to?*

Submit to the region where your firm is based, even if the project is located elsewhere. If your firm has multiple locations, choose the region of the primary office that worked on the project.

### *Can I submit a project to more than one category?*

Yes, a project can be entered into multiple categories. Additional entries (including both additional submissions and additional categories for each submission) qualify for discounted submission fees.

### *When will submitters be notified?*

In mid-February via email.

### *When is the awards ceremony and where will it take place?*

The 2026 Awards will take place in April. The location will be announced at a later date.

### *For the Restoration or Renovation category, are before-and-after photographs required?*

Yes, please submit up to 10 before-and-after images.

Ready to enter? [START YOUR ENTRY NOW](#)

